

TOWN OF FOUNTAIN HILLS
MINUTES OF THE
COMMUNITY CENTER ADVISORY COMMISSION
MARCH 15, 2010

ITEM #1 CALL TO ORDER AND ROLL CALL

A meeting of the Community Center Advisory Commission was convened and called to order by Chair Jerrold Gorrell at 3:30 p.m. on Monday, March 15, 2010 in the Community Center Yavapai Room, 13001 N. La Montana Drive, Fountain Hills, AZ.

In attendance were Chair Jerrold Gorrell, Vice-Chair Bill Muehlhauser, Commissioners Alice Brovan, Grace Jakubs, and Leona Johnston. Samantha Coffman, Julie Ghetti, Rino Ghetti, and Nancy Walter represented Staff. Also in attendance: Bill Whittaker, Senior Services Advisory Commission Liaison, Francesca Carozza, Sheila Overall, Gary Lvov, Tom Connell, Abraham Sabbapn, and Ann Saunders.

ITEM # 2 CALL TO THE PUBLIC

No public wished to speak at this time.

ITEM # 3 CONSIDERATION OF APPROVING THE FEBRUARY 22, 2010 JOINT SSAC/CCAC MEETING MINUTES

Mr. Muehlhauser made a motion to accept the minutes of the meeting, Ms. Brovan seconded and the motion passed by unanimous vote.

ITEM #4 CATERING PROPOSAL PRESENTATION BY THE HOLIDAY INN; DISCUSSION ONLY TO FOLLOW

Gary Lvov distributed a booklet with Holiday Inn's catering proposal. (Attached)

Ms. Jakubs arrived at this time; 3:37 p.m.

Commissioners' comments:

- Commission never supported an exclusive caterer
- Commission's job is to watch out for and provide service for residents versus raising money
- Cost avoidance for the Town is at 70% for CC usage
- Commission is constantly trying to resolve pricing issues
- Commission is open to anything that would increase activity and bring additional revenue
- Guests may bring in their own liquor with the proper paperwork
- The proposed \$5/person administrative fee would out-price most of the Center's clients
- If events interfere with Senior programs; complaints go to Council
- This may be the wrong time for this proposal because of the decrease all organizations are facing
- The proposal needs to be more specific; who is targeted audience?
- Use local businesses for services not provided by the Holiday Inn
- What methodology would be used to promote the facilities?
- The Town attorney has previously rejected the use of 10 preferred caterers
- Non-profits have taken their business away from the Center in the past because it was "too expensive"; policy changes were brought on because of these groups
- A Town staff member needs to be on premise during all events.
- This proposal cannot affect the citizens of the Town; anything they perceive as an increase in cost or interfering with their right to use the Center will be problematic

**ITEM #5 BUDGET PRESENTATION BY DEPUTY TOWN MANAGER JULIE GHETTI:
DISCUSSION TO FOLLOW**

Ms. Ghetti presented the Budget update; it is a work in progress (Attached)

- FH Library will remain open
- It is time to reengineer and become more efficient; the last thing to look at to cut is service to residents, especially the seniors and youth; shutting down the Community Center for one day a week would not be financially beneficial
- Looking at ways to increase revenue through the Community Center, Senior Services, and buildings
- Legislature cut our LTAF 1 & 2, which is lottery money; cut transportation for the elderly and \$110,000 from street program
- It is helpful for TH staff to get feedback from the Commissions, such as if the Commission would support an increase in fees

**ITEM #6 DISCUSSION OF ACTIONS STAFF MAY CONSIDER TO PROMOTE
WEDDINGS AND SIMILAR EVENTS - COMMISSIONER JAKUBS**

Ms. Jakubs asked what means are being used to promote weddings and events at the Center.

Ms. Coffman reported she is attending the Tourism Bureau meetings and they will pay for a booth at the June Bridal fair; Ms. Coffman will attend to distribute the Community & Event Center information. Marketing and advertising are back in the budget for 2010-11.

Ms. Carozza said the Scottsdale Republic sometimes features businesses and possibly an article could feature the Center.

There will be further discussion at the next meeting; the Commissioners are asked to bring ideas on ways to promote the Center.

**ITEM #7 REPORT ON THE STUDY GROUP MEETINGS - COMMISSIONERS
MUEHLHAUSER AND GORRELL**

The report is being fine-tuned and will be finalized at the April 5, final Study Group meeting.

**ITEM #8 DISCUSSION AND POSSIBLE ACTION OF REVISING THE APRIL
MEETING DATE**

Ms. Coffman will be out of town for the scheduled April 19, 2010 meeting. The meeting will be held during the last week of April; Nancy will send out 2 dates to see what would work for the Commissioners.

ITEM # 9 CONSIDERATION OF ADJOURNMENT

Ms. Johnston made a motion to adjourn at 4:52 p.m. Ms. Jakubs seconded and the motion passed by unanimous vote.

Dated this 16th day of March 2010

Community Center Advisory Commission

BY: _____

Jerrold Gorrell, Chair

Reviewed By: _____
Samantha Coffman, Director
Community Center/Senior Services

PREPARED BY: _____
Nancy Walter, Executive Assistant

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Session held by the Community Center Advisory Commission of Fountain Hills on the 15th day of March 2010. I further certify that the meeting was duly called and that a quorum was present.

Dated this 16th day of March 2010

Jerrold Gorrell,
Community Center Advisory Commission